



EVENT PROJECT MANAGEMENT

We have a proven track-record in delivering results through our global project management service offering.

Our in-house team will meticulously plan and deliver your project in-line with your business objectives and budget. We can work independently or alongside your existing marketing team towards a common goal.



Our project management service offering includes:

-  Event Management
-  Promotional Tours
-  Conference Production
-  Exhibition Management
-  Product / Capability Demonstrations
-  Training Exercises and Courses
-  Thought-Leader Workshops

-  Estonian Office +372 5568 5565
-  UK Office +44 (0) 1628 660 400
-  Australian Office +61 (02) 4429 3933



CASE STUDY

AIRCRAFT DEMONSTRATION TOUR

As a trusted partner of a leading OEM, we have exclusively delivered multiple Aircraft Demonstration Tours (fixed and rotary) across eleven countries and three continents.

Our service as Logistic and Tour Managers included:

- ✓ Budget management
- ✓ Sub-contractor payments and contract management
- ✓ Fixed Base Operator (FBO) appointment
- ✓ Identify and invite existing and potential customers; Government, Military, civil emergency, civil & private operators
- ✓ VIP and customer relations management
- ✓ Media & press invitations; international, regional, local, trade and consumer agencies
- ✓ Write and distribute press releases
- ✓ Event logo, website and online registration
- ✓ Visas, flights, accommodation and ground transportation
- ✓ Ground handling logistics including fuel requests and aircraft movement
- ✓ Flight permits and customs clearance assistance
- ✓ On-going progress update meetings
- ✓ On-site management including registration
- ✓ Collation of customer feedback
- ✓ Summary of lessons learned



CASE STUDY

OPERATOR CONFERENCES

Across two dedicated portfolios, we have earned an enviable reputation for the successful delivery of effective and engaging conferences within Aerospace & Defence.

One of the World's top 5 Aerospace companies appointed Tangent Link to deliver a series of Operator Conferences. We were appointed to write a full 2-day conference agenda in-line with their product update announcements. Tangent Link was not only responsible for writing their conference agenda, we also handled their VIP and customer invitation process. This involved booking flights, visas and hotel accommodation for their target market.

As the official conference organiser, we ensured the conference ran to-budget through effective supplier selection and negotiation. Our experienced and dedicated team handled the on-site management, allowing their sales team to focus on their key objectives.

We took care of all organisation and marketing processes in the planning, delivery and post analysis of their conferences.





CASE STUDY

CONNECTING BUSINESS SERVICES

Over the years Tangent Link has built and maintained strong international relationships with key military and government stakeholders.

We have utilised these relationships in assisting our customers with B2B and B2C introductions at leading tradeshows including DSEI and IDEX.

We contributed to our clients RoI through enhancing their presence and guaranteeing meaningful connections with their end-users.

Our service included:

- ✓ Dedicated promotional campaigns
- ✓ Personalised customer invitations
- ✓ Stand design and set up support
- ✓ Creation and distribution of marketing materials
- ✓ Customer meet and greet
- ✓ Delegations introduction service
- ✓ Post event analysis
- ✓ Distribution of press releases and media support